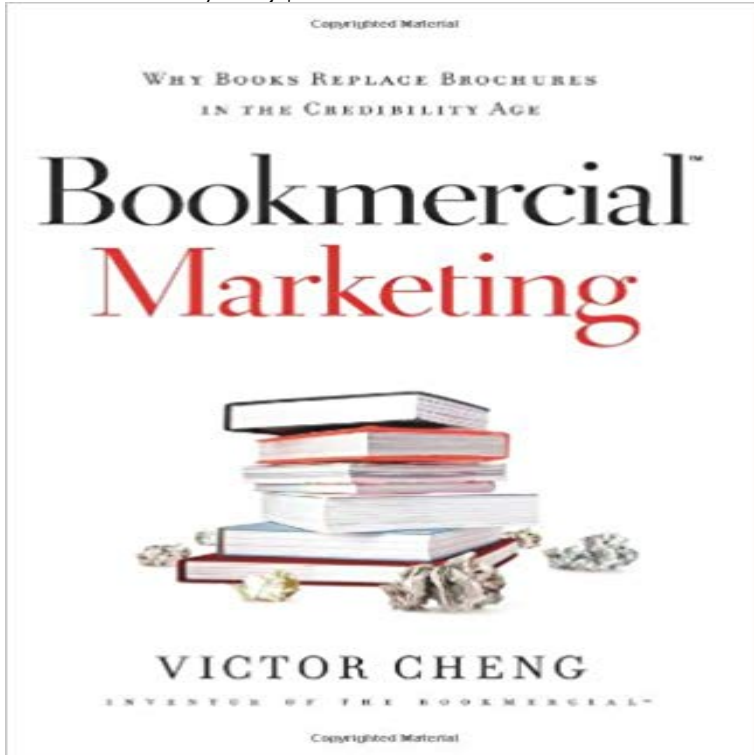


Bookmercial Marketing: Why Books Replace Brochures In The Credibility Age



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